



SUSTAINABLE DEVELOPMENT GOALS

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Print on Demand



In December 2022, the Knowledge Management Directorate of UPC carried out the “Print on Demand” initiative, which involved uploading the published books to a partner distributor platform (Bibliomanager).

It is connected with bookstores and printers in Peru and other countries. It only prints copies that bookstores request and at the moment they request them. The purpose was to optimize the print run of our books and print only what is really in demand.

This way, unnecessary use of supplies like paper, ink, etc., is avoided. All of this benefited the general public because our books are sold not only to UPC students but to the general public nationwide and internationally, thereby contributing to environmental impact reduction and avoiding stocked books.



Document Digitalization Service



The Document Digitization Service was an activity aimed at students enrolled in thesis courses, thesis students, and professors. It was integrated with the content manager (Alma) and the Primo discoverer. The requested content was sent to the email and access was granted after authentication with institutional credentials.

This service aimed to facilitate the research process by supporting the development of research papers for student theses and professors. It was provided for academic purposes in accordance with the Copyright Law (D.L 822). Additionally, the service aims to reduce the printing of documents and books on paper to contribute to environmental impact reduction, as only copies requested by bookstores are printed and only when they are requested.



It was promoted through social media, and the information can be found on the Library Portal.

<https://biblioteca.upc.edu.pe/portal/digitalizacion-de-documentos>


Guía de acceso: https://biblioteca.upc.edu.pe/Id.php?content_id=68954785

Campus Zero Plastic



With the objective of progressively reducing and ultimately eradicating the consumption of single-use plastic across all our campuses and locations, including those generated by the acquisition of goods and services in our value chain, and in line with our commitment to SDG 13 Climate Action, a work plan was initiated in 2022 to implement the Plastic-Free Campus project.

To achieve this, guidelines were developed to be followed by the entire UPC Community, so that they understand the importance of reducing plastic use and the goals and commitments we aim to achieve through the collective efforts of the entire community.

	LINEAMIENTOS CAMPUS CERO PLÁSTICO	CÓDIGO: SGA-PYL-02	VERSIÓN: 01	PÁGINA 1 de 5
I. OBJETIVO GENERAL				
Disminuir y/o erradicar, de manera progresiva, el consumo de plástico de un solo uso de todos nuestros campus y sedes, incluyendo aquellos que son generados por la adquisición de bienes y servicios que solicitamos en nuestra cadena de valor.				
II. OBJETIVOS ESPECÍFICOS				
a) Alcanzar nuestra meta de ser una universidad carbono neutral, definida en la estrategia de sostenibilidad UPC.				
b) Reducir nuestras emisiones de gases de efecto invernadero en el alcance 2 y 3.				
c) Realizar un uso eficiente de los recursos naturales que son utilizados para nuestras actividades.				
d) Contribuir con el Objetivo de Desarrollo Sostenible (ODS) 12 Producción y Consumo Responsable y el ODS 13 Acción por el Clima.				
e) Concientizar y promover entre nuestra comunidad universitaria en el uso y consumo de insumos y materiales reaprovechables y sostenibles.				
f) Cumplir con la normativa vigente Ley que Regula el Plástico de un solo Uso y los Recipientes o Envases Descartables, Ley N° 30884.				
III. ALCANCE				
Los lineamientos aplican a toda nuestra comunidad universitaria, que incluye alumnos, docentes, administrativos. Además, aplica también para nuestros proveedores de bienes y servicios.				
IV. DOCUMENTOS A CONSULTAR				
• SGA-MA-01 Manual del Sistema de Gestión Ambiental				
• SICA-PYO-05 Política Integral de Seguridad, Salud en el Trabajo y Medio Ambiente				
• SICA-PYO-19 Objetivos Ambientales				
• SGA-I-01 Ecoeficiencia				
• SGA-P-06 Manejo de Residuos no Peligrosos				

I International Relations Congress: “El océano una tarea de todos”



The International Relations program held its first congress on June 8 and 9, themed “El océano una tarea de todos” The objective was to contribute to and provoke reflection on the demands and challenges of our planet’s future through the protection of the ocean and its natural resources. This initiative aligns with the 2030 Agenda and the Sustainable Development Goals (SDGs).

The conference series featured prominent national and international speakers who provided a global perspective on the legal, political, environmental, and economic aspects surrounding the ocean and its natural resources.

Among the speakers were Doaa Abdel-Motaal, advisor at the Guarini Institute of Public Affairs in Rome; José Ramón Delgado, oceanographer, diplomat, and professor of oceanology and marine pollution; Eduar-



do Marone, coordinator of the National Manatee Conservation Program on the Brazilian coast; Sajal Matur from India, advisor of the Trade and Environment Division; and Nicolás Roncagliolo Higuera, Peruvian ambassador in the diplomatic service.



Green Fest



The Audiovisual Communication and Interactive Media program aims to promote the dissemination of new eco-sustainable ventures and changes in consumer habits among the public.

The project consists of the production and organization of a fair, where new and emerging Medium and Small Companies (MYPES) related to sustainable resource utilization and healthy eating are promoted and given visibility. In addition, a workshop on the preparation of vegan foods was conducted.



Edition 93 of Punto Seguido Magazine



Edition 93 of Punto Seguido magazine, produced by students of CommunicationS and Journalism, raises awareness about threats to the environment.

This publication was prepared by seventh-term students in both printed and virtual formats.



Sustainability Awareness Campaign



During the first semester of 2022, the Sustainability Awareness Campaign was launched by the Directorate of Communications and Institutional Image of UPC.

The objective of this initiative was to raise awareness among the university community about sustainability issues.

Through articles on the Portal Conéctate and pieces disseminated on institutional social media, information was shared about topics related to sustainability, the current context, and the actions taken by the university in compliance with Corporate Social Responsibility.

The beneficiaries were the entire university community, consisting of 60,000 students and 2,500 staff members.

Acciones que transforman.

UPC
enfrente, siempre

Conoce el sello **#SostenibilidadUPC**, el cual acompañará la campaña de concientización y educación sobre nuestra gestión sostenible. Además, bajo el lema "**Acciones que transforman**", podrás enterarte de las diversas iniciativas que venimos implementando como parte de nuestra gestión y estrategia institucional en el rubro.

#SOSTENIBILIDADUPC
ACCIONES QUE TRANSFORMAN

Te invitamos a conocer también nuestra Política de Sostenibilidad y Responsabilidad Social Universitaria, la cual guía nuestra gestión y es clave para el cumplimiento de nuestro compromiso con el desarrollo sostenible. En ella encontrarás el reflejo de la gestión organizacional de la UPC, que incluye de manera transversal el enfoque de sostenibilidad y responsabilidad social universitaria.

Sé parte de la transformación del país y planeta con acciones que dejen huella.

#SostenibilidadUPC

[Descarga la Política AQUÍ](#)

[Nota de prensa AQUÍ](#)

UPC Environmental Brigade: the new space in the fight against climate change



The UPC Environmental Brigade is a training space for agents of change that seeks to promote environmental conservation and the fight against climate change.

The purpose of this initiative was to create an environmental awareness and education program to generate a group of volunteers made up of UPC students, and thus contributing to SDG 13 “Climate Action” of the United Nations 2030 Agenda.

The topics covered in the program were diverse, ranging from climate change focus to content related to greenhouse gas emissions, responsible consumption, eco-efficient habits, carbon credits in the market, renewable energy, among others.

The aim was to contribute to environmental protection, applying a playful and participatory methodology that



will promote the creation of innovative projects in the fight against climate change. The activities were free and conducted virtually over seven sessions.



United Nations Workshop: Academia's Contribution to the SDGs



The Directorate of Communications and Institutional Image of UPC conducted the workshop “Taller Naciones Unidas: Contribución a los ODS desde la academia” as part of the commitment outlined in the Memorandum of Understanding (MOU) with the United Nations (UN).

This workshop aimed to raise awareness about the importance of the 2030 Agenda, the country's priorities regarding the Sustainable Development Goals (SDGs), and the opportunities for universities to contribute to their achievement.

